



Acoustical Society
of
America

GREATER BOSTON CHAPTER

OCTOBER 23, 2008 MEETING NOTICE

A WELL TUNED "THWACK"

MEASURING THE NOISE FROM GOLF CLUB HEADS

FEATURED SPEAKER:

Dr. Kim B. Blair
President & Founder
Sports Innovation Group® LLC

DESCRIPTION

Technology is a key component of the sports world, with the development of new and innovative products having a significant impact in the level of performance of athletes. Dr. Kim B. Blair will present an overview of his work as a consultant and educator in the sports innovation field, focusing on the key phases of the product development process that can be applied in all industries. Brad Holschuh will present one case study of a project where acoustics was the central theme.

ABOUT THE PRESENTERS:

A NASA trained engineer and Ironman triathlete, Kim Blair is the President/Founder of Sports Innovation Group® LLC consultancy and the Founding Director of the MIT Sports Innovation program. Dr. Blair is a recognized expert in sports technology and innovation, and has extensive experience utilizing advanced technologies to improve human athletic performance, and developing hands-on educational programs in innovation, product development and sports engineering and technology.

Brad Holschuh is originally from Moorhead, MN, and is now a second year graduate student at MIT. His Master's research currently focuses on advanced space suit design and improving astronaut mobility during Extra-Vehicular Activities (EVA)."

DATE:

Thursday, October 23, 2008

TIME:

6:30 PM – Reception and Pizza
7:00 PM – Presentation

PLACE:

Acentech, Inc.
33 Moulton St.
Cambridge, MA 02138

PUBLIC TRANSPORTATION:

Red Line to Alewife.

For more detailed directions please see:
acentech.com/company/contact-us.html

PARKING:

Street parking available on Moulton Street.

COST:

The meeting is free and GBC/ASA members are encouraged to invite interested colleagues and friends of the chapter to attend.

RSVP:

To ensure that we have sufficient food and refreshments, please RSVP by 5:00 PM October 22, 2008 via email to Andy Carballeira at acarballeira@cavtoccoi.com.

